





DXG & DXS: 2024 Update

**02** Macro & Market Update







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# 01 DXG & DXS: 2024 Update

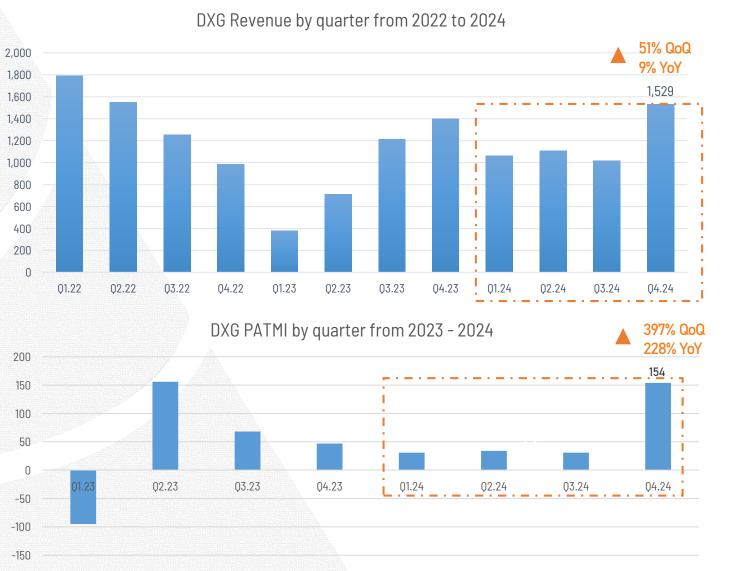
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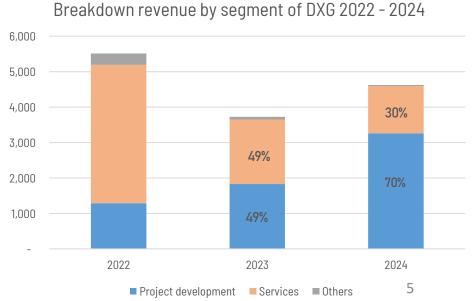


## DXG exceeded 120% of revenue & 111% of PATMI target

## Revenue and profit back on track, paving the way for a new cycle of growth



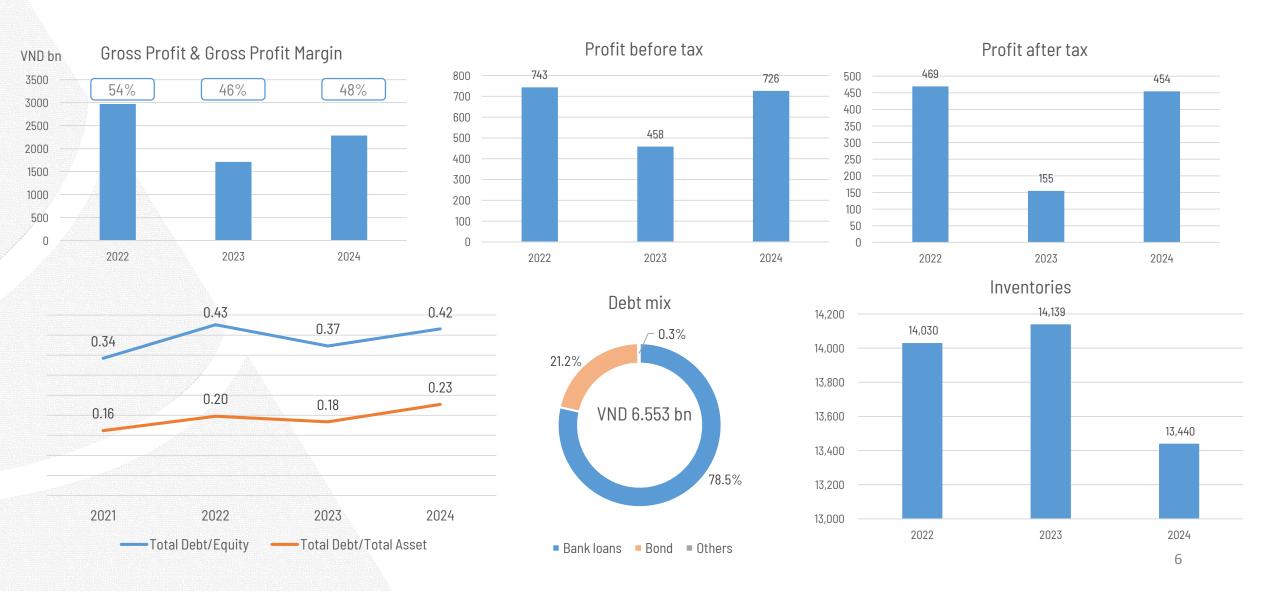






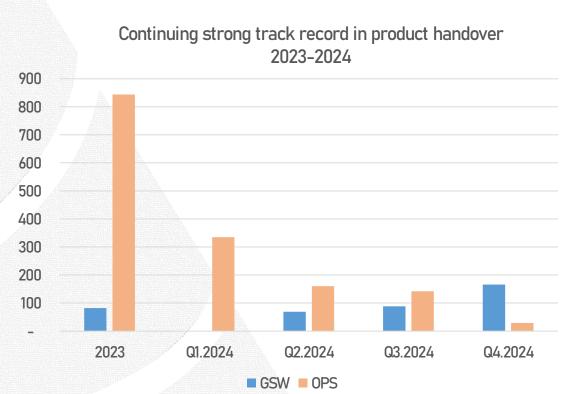
## DatXanh Group - Key financial performance

### Rising profit and healthy leverage indicate a robust recovery





## Remarkable achievements in product handover





**GSW:** All products are eligible for contract signing.

In addition to land lots, shop houses and townhouses have already been handed over to customers.

Cumulative delivery of ~80% units



**Opal Skyline:** 99% of units were delivered to customers



### **GEM SKY WORLD**







Type: Township (land lot, townhouse, shop house)

GFA: 735,000 sqm NSA: 539,458 sqm

Total units 4,026

Project progress: Ready to open for sales the next phase











### **Gem Riverside**

Land area: 67,100 sqm
Type: High-rise
GFA: 381,000 sqm
NSA: 250,406 sqm
(Commercial area 1,775 sqm)

Blocks: 12 Total units 3,175

Project progress: Ready to launch with upgraded offering





Masteri Grand View – Masterise Homes

VND 130 mn/sqm\*\* 616 units



## Reached important milestones in legal procedure

#### **DXH Park City**



Thuan An, Binh Duong Location: Land area: 105,000 sqm Condominium Type: 6,900

628,937 sqm

Total unit:

GFA:

**DXH Park View** 



Thuan An, Binh Duong Location: Land area: 51,300 sqm Condominium Type: Total units: 6,800 GFA: 679,000 sqm

**Opal Luxury** 



Thu Dau Mot, Binh Duong Location: Land area: 86,000 sqm Type: Condominium

Total unit: 3,400 GFA:

375,771 sqm

**Opal City View** 



Location: Thu Dau Mot, Binh Duong

Land area: 9,700 sqm Condominium Type:

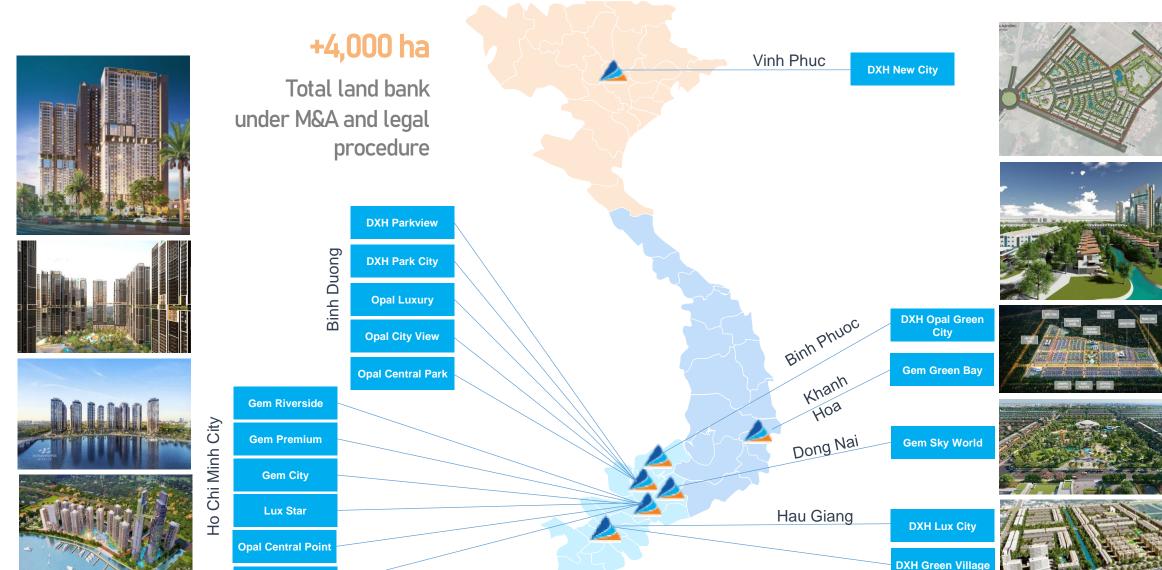
Total units: 1,583

GFA: 146,000 sqm



**Opal Riverview** 

## **Superior land bank across the country**

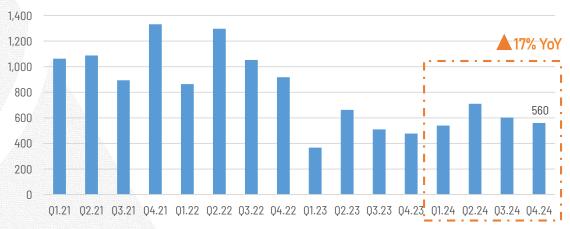




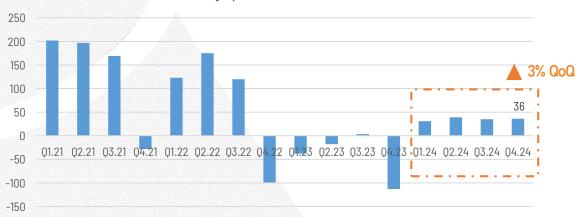
### DXS performance

### DXS achieved 102% of revenue & 84% of PATMI target

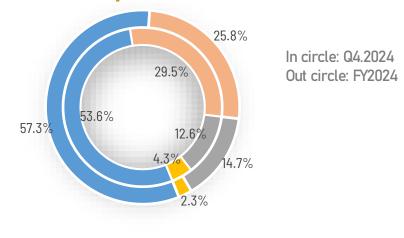




### DXS PATMI by quarter from Q1.21 to Q4.24

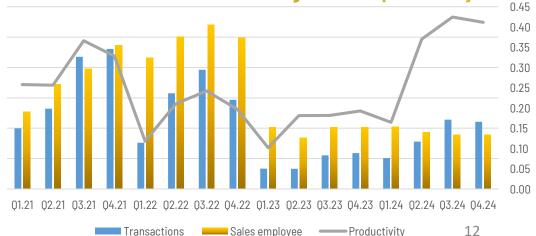


# Capturing the North with > 50% revenue contribution in 04 & FY2024



Following the system restructuring, DXS's sales force has remained stable while achieving enhanced productivity

■ The North
■ The Central
■ The South
■ The West

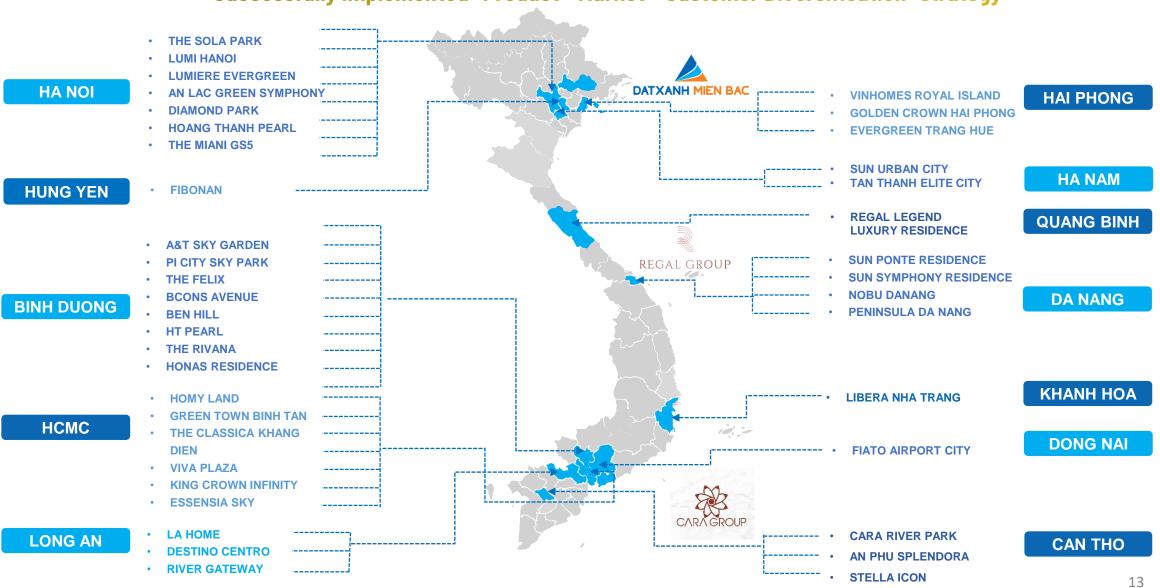


\*Productivity is defined as the number of products an individual can sell within one month



## DXS - Primary distributor for leading developers across the country

## Successfully implemented "Product - Market - Customer Diversification" strategy





## iHouzz -Achieved impressive growth in 2024



- ➤ iHouzz E-commerce platform
- > 12 franchised business locations in Ho Chi Minh City, Binh Duong, and Dong Nai
- > Top 10 Best Brands Best Services 2024 in the PropTech sector
- Asia-Pacific Excellent Top 10 **Brand 2024**









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## The World in 2024

## A year of economic, political, and social volatility





















**Uncertain universe creates opportunity for** developing markets

#### Political: conflicts and tensions

- The Russia-Ukraine war had no signs of ending.
- Tensions between Israel and Hamas
- The BRICS bloc is rising.
- Trump 2.0

#### High inflation

- High interest rates (5.5% in the U.S. and 4.75% in Europe) and was stopped increasing from the second half of 2024.
- High Labor costs, housing prices, and rental prices

#### The Collapse of Financial Institutions

- Silicon Valley Bank (SVB), First Republic Bank (FRB), and Signature Bank (SB).
- Credit Suisse
- Cryptocurrency scandal, such as FTX and BNB

#### Wave of capital flow into safe channels

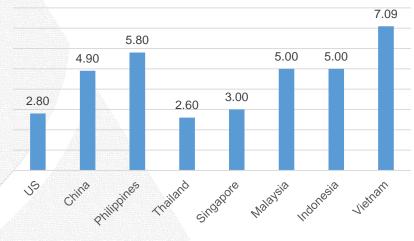
- U.S. government bond yields have risen sharply, surpassing the 5% mark for the first time in 16 years.
- The U.S. Dollar Index continues to maintain its strength

Recession of China's real estate market



# Vietnam is an attractive destination for investors and tourists amidst global conflicts and tensions

## Vietnam GDP growth rate among region's highest, expected to show strong resilience in 2025



## Disbursed FDI in Vietnam reached record high, focus on real estate

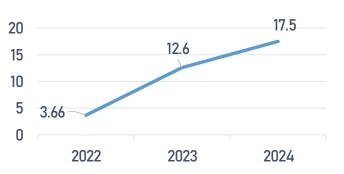
Real estate
#2
In FDI attraction

**Disbursed FDI** 

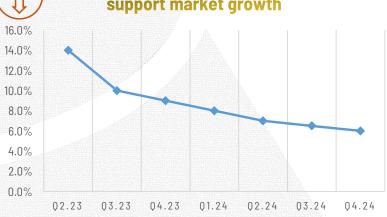
USD 25,35 bn

9,4% YoY

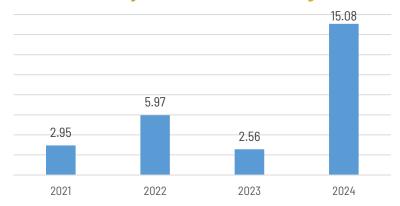
## International arrivals to Vietnam rose by 36.9%, reaching a record high of 17.5 mn people



## Stable low mortgage interest rate support market growth



## Credit growth exceeded the year's target of 15%, expected to be the key driven for real estate growth in 2025



Infrastructure investment created strong foundation for market growth in 2025



Accelerating the construction of Long Thành Airpor



Speeding up the progress of HCMC Ring Roads 3 & 4



Operating Ben Thanh – Suoi Tien metro line



### **Top 5 highlight events - Strong market fundamental**



Key laws officially passed and effective



New land price framework introduced in multiple localities



Over 400 real estate projects undergo legal clearance



Localized price surges in condominium segment



**Priority social housing** development

- Project legal procedure is speeding up
- Ensuring the source of supply for brokerage firm
- Create a sustainable & transparent market for professional players



### Implementing new legal framework to facilitate the recovery of real estate market

#### "WAITING MODE"

- . LAND LAW 2024
- 2. HOUSING LAW 2023
- 3. REAL ESTATE BUSINESS LAW 2023
- 4. LAW ON CREDIT INSTITUTIONS 2024

#### "ACTION MODE"

- Supply-demand mismatch
- · Rampant land lot division and sales.
- Many shortcomings remain in real estate brokerage and trading activities
- Many loopholes in regulations lead to violations by various parties.
- · Lack of regulations to resolve legal obstacles
- Lack of regulations to determine new land prices benchmark to the market
- · Land records are backlogged awaiting the new Law.
- · Market information lacks transparency.
- · Access to credit sources still faces many obstacles.











- The operations of real estate businesses and brokers are becoming more standardized
- Developers are accelerating the launching of projects, aligning with real market demand.
- Documents and contracts in real estate transactions are specified in detail.
- Legal transparency and project information are prioritized.
- The real estate market is open to a wider range of participants.
- The speed of resolving legal obstacles for projects is accelerated.
- · The backlog of land records is being addressed.
- More market information platforms, tools, and channels are emerging.
- Businesses and customers have greater access to financing/loans.











## The North led the total primary supply, accounting for >50% of the contribution, increasing by 177% YoY

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(Unit: Product)	Q1	Q2	Q3	Q4	TOTAL NEW SUPPLY	TOTAL PRIMARY SUPPLY
THE NORTH  Hanoi, Hung Yen, Bac Giang, Quang Ninh, Hai Phong	~2.300 1 389% YoY	~8.500 1 2.206% YoY	~10.600 1 509% YoY	~11.100 1287% YoY	~32.500 1 496% YoY	~44.308 177% YoY
THE CENTRAL  Da Nang, Khanh Hoa, Binh Dinh, Quang Nam, Phu Yen, Quang Binh	~80 (2023: no new supply)	~3.700 17.608% YoY	<b>~700</b>	~2.600 • 643% YoY	<b>~7.100 ↑</b> 916% YoY	~12.589 125% YoY
THE SOUTH  HCMC, BR-VT, Binh Duong, Dong Nai, Long An	~1.200 40% YoY	~4.700 1 351% YoY	~2.400 47% YoY	~4.800 111% YoY	~13.100	~26.977 18% YoY
THE WEST  Can Tho, Ca Mau, An Giang, Hau Giang, Ben Tre, Vinh Long, Bac Lieu, Phu Quoc	~ <b>50</b> (2023: no new supply)	~150 (2023: no new supply)	~50 90% YoY	~280	~530 19% YoY	~3.097 11% YoY
NATIONWIDE	~3.630	~ 17.050	~ 13.750	~ 18.700	~ 53.230 1 218% YoY	~ 86.971 \$4% YoY



## **Absorption Rate rised by 125% YoY showed the market confident**

	Q1	Q2	Q3	Q4	FY2024
THE NORTH  Hanoi, Hung Yen, Bac Giang, Quang Ninh, Hai Phong	~30 - 40%	~45 - 50%	~50 - 55%	~45 - 55%	~45 - 50%
THE CENTRAL  Da Nang, Khanh Hoa, Binh Dinh, Quang Nam, Phu Yen, Quang Binh	~5 - 10%	~25 - 30%	~25 - 30%	~25% - 30%	~20 - 25%
THE SOUTH  HCMC, BR-VT, Binh Duong, Dong Nai, Long An	~20 - 25%	~25 - 30%	~30 - 35%	~30 - 35%	~25 - 30%
THE WEST  Can Tho, Ca Mau, An Giang, Hau Giang, Ben Tre, Vinh Long, Bac Lieu, Phu Quoc	~15 - 20%	~10 - 15%	~10 - 15%	~10 - 15%	~10 - 15%
NATIONWIDE	~ 25 - 30%	~ 30 - 35%	~ 32 - 37%	~ 30 - 35%	~ 30 - 35%



Can Tho, An Giang, Hau Giang, Vinh Long, Bac Lieu

## **Price Increases Across Most Product Types and Market Areas**

(Unit: bn dong/m²)		Condominium	Townhouse	Villa	Shophouse	Land lot
	THE NORTH  Hanoi, Hung Yen, Bac Ninh, Bac Giang, Quang Ninh  (*)	35 - 85 \$\pm\$ 40% - 55% YoY	38 - 200 1 5% - 10% YoY	40 - 300 5% - 10% YoY	40 - 242 1 5% - 10% YoY	17 - 60 10% 10% 10% 10% 10% 10% 10% 10% 10% 10%
Da Nang, Khanh Hoa, Binh Dinh, Quang Nam, Phu Yen,	THE CENTRAL	26 - 110 15% - 25% YoY	40 - 140 1 7% - 10% YoY	45 - 200 1 3% - 5% YoY	45 - 210 1 3% - 5% YoY	13 - 52 5% - 15% YoY
THE SOUTH	HCMC, Binh Duong, Dong Nai, Long An	27 - 80 10% - 20% YoY	30 - 100 1 7% - 10% YoY	60 - 320 1 3% - 5% YoY	30 - 350 1 3% - 5% YoY	15 - 55 5% - 10% YoY
	THE WEST	30 - 44 1 2% - 3% YoY	22 - 47  stable YoY		25 - 43  stable YoY	11 - 35 stable YoY

### **DRIVEN BY SUSTAINABLE MACRO & MARKET FOUNDATION**

# SUPERIOR LAND BANK IN PRIME LOCATION

## NATIONWIDE BROKERAGE SYSTEM

# LEVERAGING TECHNOLOGICAL

Source of products is ensured by large land bank in the next three year and long term.

The brokerage subsidiaries has strong nationwide presence, ensuring extensive market coverage and accessibility across key regions

Focus on leveraging technological capabilities to maximize competitive advantage in a consolidating industry through technology platform Ihouzz





